

EDDIE BAZA CALVO
Governor

RAY TENORIO
Lieutenant Governor

Office of the Governor of Guam

APR 07 2015

Honorable Judith T. Won Pat, Ed.D.
Speaker
I Mina'trentai Tres Na Liheslaturan Guåhan
155 Hesler Street
Hagåtña, Guam 96910

Dear Madame Speaker:

Transmitted herewith is Bill No. 39-33 (LS) "AN ACT TO ADD A NEW ARTICLE 4 TO CHAPTER 9, TITLE 12, GUAM CODE ANNOTATED, RELATIVE TO PROMOTING GUAM ABROAD THROUGH THE ESTABLISHMENT OF A CULTURAL AND SPORTS AMBASSADORS FUND" which was signed into law on April 1, 2015, as Public Law 33-10.

Senseramente,

RAYMOND S. TENORIO
I Maga'låhen Guåhan, para pa'go
Acting Governor of Guam

33-15-0312
Office of the Speaker
Judith T. Won Pat, Ed.D

Date: 04-08-15
Time: 10:42 AM
Received By: [Signature]

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I MINA'TRENTAI TRES NA LIHESLATURAN GUÅHAN
2015 (FIRST) Regular Session

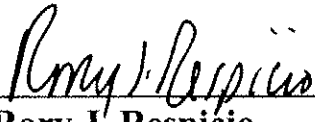
CERTIFICATION OF PASSAGE OF AN ACT TO I MAGA'LAHEN GUÅHAN

This is to certify that **Bill No. 39-33 (LS)**, "AN ACT TO *ADD* A NEW ARTICLE 4 TO CHAPTER 9, TITLE 12, GUAM CODE ANNOTATED, RELATIVE TO PROMOTING GUAM ABROAD THROUGH THE ESTABLISHMENT OF A CULTURAL AND SPORTS AMBASSADORS FUND," was on the 20th day of March, 2015, duly and regularly passed.




Judith T. Won Pat, Ed.D.
Speaker

Attested:



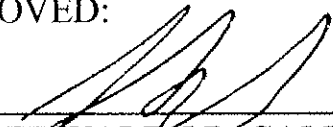
Rory J. Respicio
Acting Legislative Secretary

This Act was received by *I Maga'lahaen Guåhan* this 23rd day of March,
2015, at 5:05 o'clock P.M.



Assistant Staff Officer
Maga'lahaen's Office

APPROVED:



EDWARD J.B. CALVO
I Maga'lahaen Guåhan

Date: APR 01 2015

Public Law No. 33-10

I MINA'TRENTAI TRES NA LIHESLATURAN GUÅHAN
2015 (FIRST) Regular Session

Bill No. 39-33 (LS)

As amended by the Committee on Municipal
Affairs, Tourism, Housing and Historic Preservation;
and further amended on the Floor.

Introduced by:

Tommy Morrison
T. R. Muña Barnes
Judith T. Won Pat, Ed.D.
Michael F.Q. San Nicolas
Mary Camacho Torres
Frank F. Blas, Jr.
Brant T. McCreadie
T. C. Ada
V. Anthony Ada
FRANK B. AGUON, JR.
B. J.F. Cruz
James V. Espaldon
R. J. Respicio
Dennis G. Rodriguez, Jr.
N. B. Underwood, Ph.D.

**AN ACT TO ADD A NEW ARTICLE 4 TO CHAPTER 9,
TITLE 12, GUAM CODE ANNOTATED, RELATIVE TO
PROMOTING GUAM ABROAD THROUGH THE
ESTABLISHMENT OF A CULTURAL AND SPORTS
AMBASSADORS FUND.**

1 **BE IT ENACTED BY THE PEOPLE OF GUAM:**

2 **Section 1.** A new Article 4 is hereby *added* to Chapter 9, Title 12, Guam
3 Code Annotated, to read:

4 **“ARTICLE 4**

5 **CULTURAL AND SPORTS AMBASSADORS FUND**

1 § 9401. Legislative Statement.

2 § 9402. Cultural and Sports Ambassadors Fund, Established.

3 § 9403. Adoption of Rules and Regulations.

4 **§ 9401. Legislative Statement.** Cultural performers and athletes
5 on Guam serve as integral components of Guam’s tourism industry.
6 Opportunities for cultural groups and sports teams to promote Guam’s rich
7 and unique culture abroad help to educate other communities about, and
8 raise awareness of, our island as a safe, clean, and pleasant destination of
9 choice. Cultural groups and sports teams continue to strengthen Guam’s
10 image abroad through their participation in regional and international fairs,
11 competitions, and activities.

12 It is, therefore, a policy of the government of Guam to identify and
13 sustain a viable funding source to support opportunities for cultural
14 organizations and sports teams to strengthen existing, and to attract new,
15 visitor markets through their participation in activities that are duly approved
16 by the Guam Visitors Bureau.

17 **§ 9402. Cultural and Sports Ambassadors Fund, Established.**
18 There is hereby created, separate and apart from all other funds, the Guam
19 Visitors Bureau ‘Cultural and Sports Ambassadors Fund’ (hereinafter
20 referred to as Fund). The Guam Visitors Bureau is hereby authorized to use
21 Fund proceeds to provide grants for transportation expenses for off-island
22 travel by cultural and sports ambassadors. Deposits into the Fund *shall not*
23 be commingled with deposits received from the Tourist Attraction Fund for
24 the operations, special projects, and any other appropriations made to the
25 Guam Visitors Bureau, and *shall* be kept in a separate bank account. The
26 bank account *shall* be established and maintained by the Guam Visitors
27 Bureau, and its funds *shall only* be available for use as stipulated herein.

1 Financial contributions may also be made to the Fund by participating
2 businesses and organizations, as sponsors of cultural and sports
3 ambassadors.

4 Any unexpended balance of the Cultural and Sports Ambassadors
5 Fund *shall not* revert to the Tourist Attraction Fund or any other fund, and
6 *shall* be available until fully expended for the purposes described herein.

7 **§ 9403. Adoption of Rules and Regulations.** Within ninety (90)
8 days following the enactment of this Act, the Guam Visitors Bureau *shall*
9 adopt, pursuant to the requirements of the Administrative Adjudication Law,
10 the rules and regulations necessary to effectuate the provisions herein, which
11 *shall* include, but *not* be limited to: the definition of a cultural ambassador
12 and a sports ambassador; the types of fairs, competitions, and activities to be
13 authorized; a requirement that grants awarded to each ambassador *not*
14 *exceed* fifty percent (50%) of transportation expenses; eligibility and
15 selection criteria; and the requirement for cultural and sports ambassadors to
16 complete community service hours as a condition for receiving public funds.

17 In developing the required rules and regulations, the Guam Visitors
18 Bureau may consider incorporating existing rules and regulations established
19 for the ‘Off-Island Educational Training and Cultural Enhancement Fund,’
20 and the ‘Sports Fund for Off-Island Travel,’ as applicable and necessary.
21 The rules and regulations *shall* ensure that Fund proceeds are used
22 exclusively to support cultural groups sanctioned by the Guam Visitors
23 Bureau, youth sports teams participating in nationally and internationally
24 recognized competitions, and other sports teams that are acknowledged by a
25 nationally or internationally recognized sports organization.”

26 **Section 2. FY 2015 Appropriation.** Two Hundred Thousand Dollars
27 (\$200,000) is hereby appropriated from the unaudited Tourist Attraction Fund

1 unreserved balance as of September 30, 2014 to the Cultural and Sports
2 Ambassadors Fund. The Guam Visitors Bureau is hereby authorized to expend
3 Cultural and Sports Ambassadors Fund proceeds to support grants for
4 transportation expenses for off-island travel by cultural and sports ambassadors
5 authorized to participate in nationally and internationally recognized competitions
6 during Fiscal Year 2015. Up to Twenty-five Thousand Dollars (\$25,000) of this
7 appropriation may be expended by the Guam Visitors Bureau to develop an online
8 grant application system.

9 Any unexpended balance from the appropriation made in this Section *shall*
10 remain in the Cultural and Sports Ambassadors Fund.